

résumé

personal details

full name Barbara Hovens
address D-12053 Berlin
date/place of birth 24/07/1973, Tegelen (NL)
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portfolio BTFL4ND.com // be.net/BTFL4ND
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education

1992 - 1998 HS Zuyd, ABK Maastricht, Fine Art (BA)
Sculpture (installation art), conceptual art, photography, silk-screen printing. Thesis on the social background of German expressionist film and the UFA. Web/print design for art show A76 in the Suermondt-Ludwig Museum Aachen. Co-curator film events (extracurricular activity) // abkmaastricht.nl
1991 - 1992 HS Sittard, AVP (audio-visual production) (propaedeutics)
Camera- and sound technique, presentation, music, drama, stage design, video production, analogue video editing, photography and darkroom technique.

career history (selection)

BTFL4ND since 1998 Graphic designer, photographer, visual artist
Web and graphic design for artists and cultural organizations, as well as B2B and B2C businesses. Web development (HTML5, CSS3, JavaScript/jQuery, GSAP), art photography (analogue and digital) // BTFL4ND.com

TransPerfect (home office) 2012 Graphic designer (several freelance projects)
Preparation of image material for life science specific texts in support of scientific translators // transperfect.com/industries/life_sciences

Cinema for Peace Berlin, 11/2010 Graphic designer (trainee)
Graphic design (print and screen) for philanthropic film charity Cinema for Peace // cinemaforpeace.com

Aedgency Barcelona (ES), 03/2008 - 03/2009 Screen/graphic designer
Graphic design for Google AdSense (banners/landing pages), CI/logos // aedgency.com

Creando/Portico Forum
Maastricht (NL), 03/2000 - 06/2001 Multi-media designer
CD-R design and programming, web- and graphic design/pre-press reproduction for artists and cultural organizations, as well as B2B clients.

Hammerheart Records
Beek (NL), 07/1999 - 01/2000 Graphic designer
Graphic design/pre-press for multiple niche music acts (vinyl - and CD album covers, print ads (magazines, flyers), logo design).

Raststaette Aachen
Aachen, 09/1998 - 01/1999 Trainee
Art exhibitions, translation DE>NL, HTML programming (course) // heimat.de/raststaette

miscellaneous
Sales and in-store display of new, second-hand, and antiquarian books, plus classification of the art, photography and architecture departments, inhouse graphic design (De Slegte, 2004-2008). Database maintenance for an archeological excavation, labelling found artefacts (Becker & Van de Graaf GbR, 2004).

specializations and skills

Adobe Suite (Photoshop, Dreamweaver etc.), QuarkXpress. Concept/project development, UI and web development (HTML5, CSS3, JavaScript/jQuery, GSAP). Graphic design, character design and illustration, logo design and branding. Darkroom technology (B/W), analog and digital photography, digital image editing and retouch.

language skills

Dutch (native language) / English / German